

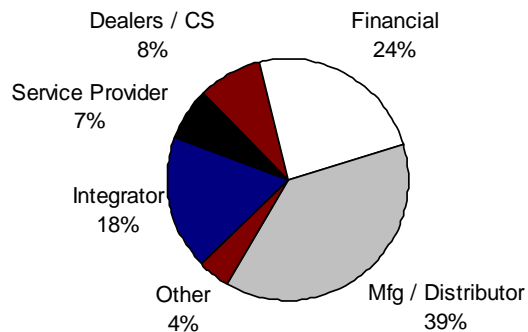
Sponsoring Securing New Ground™ is an excellent way to give your company targeted exposure to the most influential people shaping the security industry today.

PROGRAM

Securing New Ground™ is a day and a half conference that brings together the security industry's executives and investors. Annually, it attracts the thought leaders and decision makers that shape the industry. The conference is designed to give an overview of the different aspects of the industry to reveal trends and opportunities for the next 12 months.

AUDIENCE

Through sponsorship your company will be associated with the conference that attracts the industry's key players, 95% of whom hold executive management positions with their companies. Your sponsorship and attendance at the event affords your company the best high level networking in the industry.



QUALITY

All companies are looking for ways to effectively and economically market their company to key decision makers and customers. Why spend money on avenues that do not generate revenue? Sponsorship at Securing New Ground™ 2009 will give your company and products more recognition per dollar than other forms of marketing. Please see attached page.

VISIBILITY

In addition to you Securing New Ground marketing our partnership with BNP Media, publishers of *Security Distributing & Marketing* and *Security* magazines, will increase your visibility throughout the year. Depending on your sponsorship level, you will receive the added benefit of BNP's media power through advertising opportunities in both their E-Media and print publications.



RESPOND BY JUNE 15, 2009

Opportunities are limited! Please respond by June 15th 2009 to ensure your timely inclusion in 2009 Securing New Ground™ public relations material. For more information call Becky at 440.286.4900 or e-mail becky@sjandco.com



2009 SPONSORSHIP OPPORTUNITIES

	SILVER	GOLD	PLATINUM
Conference Items			
Complimentary Registration(s) – Regular \$1,495	1	1	2
Additional Attendee Registration	\$1,495	\$1,200	\$1,000
Invitation(s) to Speaker/ Sponsor Dinner One Additional Guest at \$125	Y	1	2 Y
Logo in SNG Marketing Brochure Mailed to 20,000 finance and industry leaders Distributed at select trade shows, ASIS and ISC West Must receive logo by June 30, 2008	Y	Y	Y
Conference Program Content		Logo plus 50 words	½ page ad
Conference Program Full Color Logo on Back Cover	Y	Y	Y
Signage with logo prominently displayed at Conference	Y	Y	Y
Logo on Conference Home Page with link to your site			Y
Sponsor listing on Conference website with link to your site	Y	Y	Y
Insertion of one piece of literature in registration materials			Y
Tabletop Space for Literature and Handouts	Y	Y	Y
Year round visibility through SDM and Security with combined print circulation of over 60,000			
Logo appears in a print advertisements in <i>SDM</i> and <i>Security</i>		Y	Y
125x125 pixel button - Placement in SDM, Security or Today's Systems Integrator e-newsletters reaching over 55,000 opt in subscribers each month.		2x	4x
SNG E-Newsletter Opportunities – circulated 4 times annually to 11,000 subscribers			
125x125 pixel button placement			2x
Four color banner ad with website link			1x
Advertorial Interview or article with photo and website links			Y
Cost	\$3,500	\$5,000	\$8,000



Securing New Ground

THE BUSINESS OF SECURITY

2009 Application and Contract for Sponsorship

Company

Contact Name

Address

City, State Zip

Telephone

E-mail

Sponsorship Package – Pricing until April 15, 2009

- | | | |
|--------------------------|----------|---------|
| <input type="checkbox"/> | Silver | \$3,500 |
| <input type="checkbox"/> | Gold | \$4,500 |
| <input type="checkbox"/> | Platinum | \$7,200 |

Security 500 Sponsorship Add-on

- | | | |
|--------------------------|---------|---------|
| <input type="checkbox"/> | Event | \$3,150 |
| <input type="checkbox"/> | Premier | \$4,500 |

Company Acceptance Signature

Date

Method of Payment – Payable in US dollars and drawn to a US bank.

- | | |
|--------------------------|-------------------------------------------------|
| <input type="checkbox"/> | Send Invoice – Terms: Net 30 Days |
| <input type="checkbox"/> | Check Enclosed – Payable to Securing New Ground |

Send Contract to:

Securing New Ground – Becky Reed · 10100 Sherman Road · Chardon OH 44024
Email: becky@sjandco.com Fax: (440)286-9169